

ONLINE QUIZ I

Date - 28th December 2020

Responses - 30

SOFICA organised a very innovative and flexible quiz series on our Instagram handle. It was a single round quiz which covered some basic nuances of Finance. The first edition was conducted on 28th December 2020, 12 noon to 4 p.m., which turned out to be very successful. We had provided the winners with gold membership from Lenskart, followed by the second edition on 5th January 2021 from 12 noon to 4 p.m., which was also of similar kind and in this winners were awarded three months Audible.in subscription.

We posted 5-6 stories, i.e. 1 question each story with 4 options at 12 noon on SOFICA's instagram handle. The questions were related to general knowledge in the field of finance.

We got about 30 responses on our stories. Results were declared on 29th December and 6th January respectively through the medium of Instagram story. The answers had to be chosen on the stories itself by the participants between 12 noon to 4 p.m and the criteria of judgement was:

Maximum Number of correct answers in the shortest span of time.